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MAppERS – Communication Strategy

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Authorised by

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DRAFT AGENDA

DAY 1 - 07.04.2015

Partners arrival

20.00 – MAppERS Dinner @ "Ai tre soldi Goriziani" Restaurant

Address: Corso Italia, 38, 34170 Gorizia GO Mappers partners will meet at the Restaurant



DAY 2 - 08.04.2015

Venue: ISIG – Istituto di Sociologia Internazionale di Gorizia Via Mazzini, 13, 34170 Gorizia

Programme

9.00 – 9.30 Registration and Welcome Coffee

9.30 – 12.00 Session I - MAppERS Application

- Methodology, content and logic concepts
- MAppERS-C and MAppERS-V
- Wireframe, database e and web services
- Presentation of the application
- Free fields for users feedback and piloting
- Installation on Android devices*
- Explanation and basic test
- *CNR will distribute some Android compatible smartphones for testing and piloting. MAppERS should work with every smartphone with any release of Android 4 on it.

12.00 – 13.15 Light Lunch @ ISIG

13.15 – 15.00 Session II – Piloting organization

- Piloting organization
- Screens and tools in the app for piloting

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- Bugfixing concept
- Contents, design and structure to be evaluated

15.00 – 15.20 Coffee Break

15.20 – 17.00 Session III - Discussion for next steps

- Role of EAB for support and feedbacks
- Financial and scientific reporting
- Final Meeting

17.00 - 17.30 Session IV

• Any Other Business

19.00 MAppERS Dinner @ "Al Chiostro" Restaurant

Address: Corso Italia, 38, 34170 Gorizia GO Mappers partners will meet at the Restaurant



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LOGISTIC INFORMATION

Hotels

Hotel and Meals expenses will be paid by each partner with its own budget (travel heading). In order to facilitate your planning please find below some useful information for your hotel bookings.

All hotels are located within walking distance from the ISIG premises.

BEST WESTERN Gorizia Palace Hotel**** www.goriziapalace.com Corso Italia 63, 34170 Gorizia, Phone +39 0481 821 66, Fax +39 0481 31 658, e-mail: info@goriziapalace.com

GRAND HOTEL ENTOURAGE **** www.entouragegorizia.com Piazza S. Antonio, 2, 34170 Gorizia Phone. +39 0481 550235 Fax +39 0481 30138 e-mail: info@grandhotelentourage.it

B&B AL CASTELLO www.alcastellogorizia.it Viale G.D'annunzio, 36, 34170 - GORIZIA Cell.: +39 340 3141672 Fax: +39 0481 548066 E-mail: alcastello.go@libero.it

How to get to Gorizia

From Trieste Airport - http://www.aeroporto.fvg.it/en/come_arrivare/index.htm

From Gorizia Train Station to ISIG - see map below -

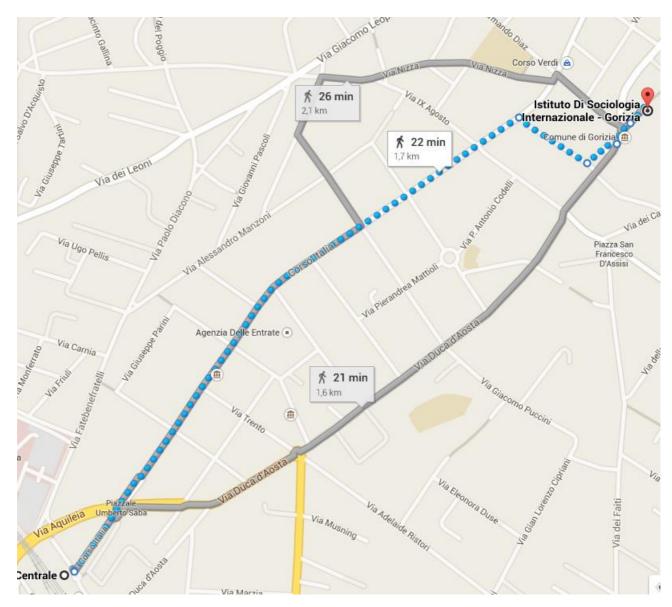
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