









MAPPERS: A PEER-PRODUCED COMMUNITY FOR EMERGENCY SUPPORT

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ESSI1.8/EOS6

Citizen Empowered Science and crowdsourcing in geosciences (coorganized)



**** Co-financed by the EU

















MAPPERS

MOBILE APPLICATION FOR EMERGENCY RESPONSE AND SUPPORT

- European Commission DG ECHO
- Implemented in Italy Finland Denmark Estonia
- Partners:
 - ✓ NATIONAL RESEARCH COUNCIL (CNR)
 - ✓ INSTITUTE OF INTERNATIONAL SOCIOLOGY GORIZIA (ISIG)
 - ✓ HELLENBERG INTERNATIONAL OY (HELLB)
 - ✓ ESTONIAN ACADEMIA OF SECURITY SCIENCES (EASS)
 - ✓ FREDERIKSSUND-HALSNÆS FIRE & RESCUE SERVICE (FHFRS)
 - ✓ HELSINKI CITY RESCUE DEPARTMENT (HCRD)





TO START...

... with a microphone, camera, touchscreen, location detection, and environmental sensors, a phone can effectively become an extra-sensory perception device. Smartphone applications have changed the way people use their phones. This gives you, the application developer, a unique opportunity to create dynamic, compelling new applications that become a vital part of people's lives ...

Professional Android 4 Application Development, Reto Meier, Ed. Wrox Pr Inc., 2012















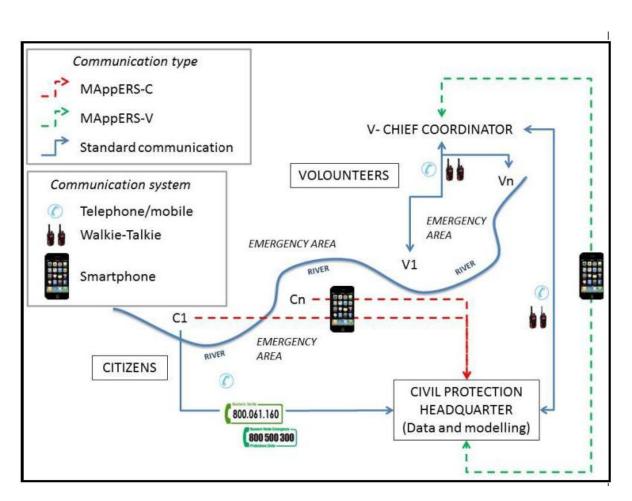






SUMMARY

- Scientific aims
- European state-of-art
- Activities and means
- Tasks
- Expected output
- Outlook





















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-SCIENTIFIC AIMS

- Identifying gaps in the information sharing system in terms of territorial knowledge (risk prevention and emergency)
- Dealing with citizens as "crowd-sourced mappers"
 - ✓ Development of a smartphone application (SDK)
 - Sharing of localised, precise information to operators (geospatial sensors and pre-compiled data response)
- Long-term goal of raising public awareness and participation
 - Updating feedback from citizens to the design
 - Enhancing people's awareness on monitoring/maintenance of the territory







EUROPEAN STATE-OF-ART #1

- - ISIG
- FREDERIKSSUND
 HALSINES

 AROUNICSSELLER





- Increase in terms of economic and social negative impacts of disasters
- European trend in governance shifts progressively the responsibilities to the local/regional level
- Citizens as first actors of CP
- Prevention is a long term goal that rests not only on the capacities of professional operators and volunteers of CP, but has to necessarily imply the involvement, responsibility and awareness of the citizens





EUROPEAN STATE-OF-ART #2

- ****

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- The perception of risk is frequently very low when they have never been exposed to major events (widespread lack of interest among citizens).
- People often do not have chance to interact participatively in the surveillance of the territory (only to bear impacts on property, environment, social structures.
- Involvement of population creates cost-effective and contextspecific strategies for territorial surveillance.
- A collaborative user environment supports emergency response feeding information on the ground directly to on-site responders.





-ACTIVITIES AND MEANS #1

Design and test of a smartphone application according to Android SDK and Iphone SDK, HTML5:



✓ module MAPPERS-V for volunteers



- ✓ module MAPPERS-C for citizens
- Information exchange and data transfer need to be made as clear and efficient as possible.
- Research is carried out on methodologies, state-of-the-art of practices and data sharing techniques adopted
- Bibliography review (Zotero reference management)



































-ACTIVITIES AND MEANS #2

- Citizens and volunteers of civil protection are involved to test
 MAPPERS-V and MAPPERS-C at pilot sites.
- The pilot activity includes explanations and a training on modules.
- The modules are to be later re-designed according to a methodological and technical feedback gained during pilot study.
- Define training curricula for citizens that wish to be involved in the monitoring of the territory in the long run (promote territorial knowledge, practical skills on smart phone and efficient jargon).
- A synchronized integration with existing monitoring technique prevails on a deep new architecture.





- BUILDING ON PRELIMINARY RESEARCH
- DEVELOPMENT OF SMARTPHONE APPLICATION
- CREATION OF PILOT GROUPS
- PILOT TESTING
- PRODUCTION OF TRAINING CURRICULA
- POLICY RECOMMENDATIONS





















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- Desk-based investigation on pilot countries
- ✓ Scientific literature review
- ✓ State of the art of DBMS
- Desk-based research on communication tools



















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- ✓ State-of-art of technologies for disaster management
 - Co-financed by the EU
- ✓ State-of-art of smartphone apps linked to web server
- Existing data loggers in pilot areas
- ✓ Communication scheme on app interface
- ✓ Software engineering and development
- ✓ Test, feedback and update



















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- POLICY RECOMMENDATIONS

- ✓ Identification of pilot areas
- ✓ Focus groups with volunteers/citizens





















- BUILDING ON PRELIMINARY
- DEVELOPMENT OF SMARTF APPLICATION
- CREATION OF PILOT GROUND
- PILOT TESTING
- PRODUCTION OF TRAINING
- POLICY RECOMMENDATIO

- ✓ Pilot testing of MAPPERS C prototypes
- ✓ Optimisation of MAPPERS C
- ✓ Pilot testing of MAPPERS V prototype tools
- ✓ Optimisation of MAPPERS V
- ✓ Test and optimisation of central database application
 - Comparative analysis of pilot outcomes





















- BUILDING ON PRELIMINARY RESEARCH
- DEVELOPMENT OF SMARTPHONE APPLICATION
- CREATION OF PILOT GROUPS
- PILOT TESTING
- PRODUCTION OF TRAINING CURRICULA
- POLICY RECOMMENDATIONS





- ✓ Identification of trainers and coaches
- ✓ Training curricula
- ✓ Self-evaluation models



















- BUILDING ON PRELIMINARY RESEARCH
- DEVELOPMENT OF SMARTPHONE APPLICATION
- CREATION OF PILOT GROUPS
- PILOT TESTING
- PRODUCTION OF TRAINING CURRICI Policy drafting
- POLICY RECOMMENDATIONS

- ✓ Feedback
- ✓ Policy guide



















EXPECTED OUTPUT #1

- Deep and easy-to-use input of "human data" for crisis management
- Development of a multi-module tool as communication device between population, civil protection and headquarters
- Maximize geospatial response in a model of peer-produced mapping (e.g. damaged points, critical hotspots) with the most upto-date information



















EXPECTED OUTPUT #2

- Development of a strategy of disaster prevention that is more cost-effective, prone to human and social resources within communities rather than investing on new structural and largescale mitigation options.
- Long term goal of involvement and participation of the population in the prevention phase on the territory - soft mitigation strategy





















OUTLOOK

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THANKS FOR YOUR **ATTENTION**







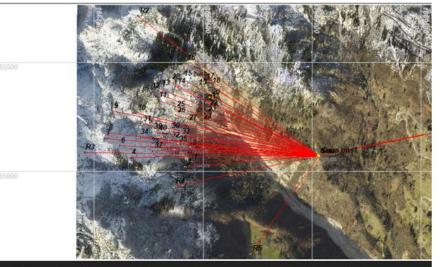




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Partner area









There are no events

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implementing partners





Learn more about Mappers



ISIG





